

# Unisys Security Research - New Zealand

## New Zealanders overwhelmingly support new ways to verify identity

### Overview

Nearly all New Zealanders (97%) say they would be happy to use extra techniques such as fingerprint and eye scans to prove their identity.

The result parallels findings in the latest Unisys Security Index which show that 52% of all New Zealanders are extremely or very concerned over the threat of identity theft

The most popular form of secure identity verification was a photograph with 72% support. All other forms of identity verification, with the exception of voice recording, received more than 50% support from New Zealanders.

The results are as follows:

- 72% or an estimated 2.2 million New Zealanders aged 18 and above would be willing to use a photograph
- 67% or an estimated 2 million New Zealanders aged 18 and above would be willing to use a PIN number
- 59% or an estimated 1.8 million New Zealanders aged 18 and above would use a fingerprint scan
- 59% or an estimated 1.8 million New Zealanders aged 18 and above would be happy using a Personal Password
- 51% or an estimated 1.5 million New Zealanders aged 18 and above would be happy to provide a scan of their eye

- 35% or an estimated 1.1 million New Zealanders aged 18 and above would use a recording of their voice to prove their identity

## **Background**

The Unisys Security Index includes provision for asking additional questions which sit outside the Index but which can be cross referenced against the results. This question relating to security measures used to protect an individual's identity was asked in parallel with the December Unisys Security Index. 500 people were surveyed by Consumer Link nationally between the 1st and 6th December 2006.

The question was as follows:

Which of the following, if any, would you be willing to use to verify your identity with banks, government departments and other organisations to prevent fraudulent misuse of your personal information?

- A personal pin number
- A personal password
- Your photo
- A recording of your voice
- A scan of your fingerprint
- A scan of your eye
- None/Don't know

## **Contact Information**

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